



# Press Release

9 January 2008

## **CHARITY BOSS VISITS LEIGHTON BUZZARD TO SPEND A DAY AT THE DEEP END!**

The Chief Executive of supported housing charity Mayday Trust will be swapping her suit for her gym kit when she visits the charity's Leighton Buzzard scheme next week.

During Autumn 2007 the Trust invited people to complete a questionnaire about the charity's image and proposed rebranding. In return Caroline Ward agreed to become a Project Worker for a day. Every person who completed the questionnaire was invited to vote on which scheme Caroline will visit. Eventually there was a tie between two schemes so Miss Ward generously agreed to spend a day at both.

Caroline enjoyed her first *Day At The Deep End* back in November when she spent a day at the Trust's Leamington Spa scheme. Part two of her challenge will take place at Kilgour Court, Leighton Buzzard on Tuesday 15 January.

Scheme Manager Julie Bailey and her team have set an itinerary for the day, which will include: assisting with weekly accommodation checks, joining the cookery group and taking part in a post-Christmas bike ride as well as helping to run the office.

Caroline Ward said: *"I had a fantastic day in Leamington and a wonderful reminder about what Mayday Trust is all about. I am really looking forward to the second leg of my challenge and just hope I survive the bike ride!"*

**Mayday Trust** is a regional registered charity, which provides temporary supported accommodation and life-skills training for vulnerable people. The Trust was established as a charity in 1979 and now runs eight schemes across Bedfordshire, Northamptonshire and Warwickshire. Last year Mayday Trust supported over 500 people towards independence. Leighton Buzzard, the charity's largest scheme opened in 1991 and houses 36 temporary clients.

Caroline added: *"Mayday Trust's employees do a wonderful job of supporting our clients to move forward with their lives. Our scheme-based staff underpin the whole organisation so an opportunity to view the charity from their perspective is very worthwhile".*

**Photo call:** You are invited to send a photographer and reporter on Tuesday 15 January 2008. Photographs of the cookery group will be available between 10.30am and 1pm. Photographs of the cycling group before they set off will be available between 2pm and 2.30pm. Address: 7 Kilgour Court, Bassett Road, Leighton Buzzard, Bedfordshire, LU7 1AT

For more information please visit [www.maydaytrust.org.uk](http://www.maydaytrust.org.uk) or contact: Lisa Carroll, Fundraising Manager, on 01788 568176, 07872 378451 or [lisa.carroll@maydaytrust.org.uk](mailto:lisa.carroll@maydaytrust.org.uk)

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